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PRESS AND PUBLIC RELATIONS

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PRESS RELEASE

Save the date

Because being full isn't enough

Besides getting energy from staple foods, the body absolutely needs micronutrients like iron, copper, zinc, iodine, selenium, and vitamins. If these are missing, experts speak of so-called "hidden hunger". Since symptoms of illness do not arise until much later, this hidden hunger is usually not recognized.

The greatest danger starts in the womb and even before conception. The first 1,000 days of becoming a person and life are decisive for the life-long physical, motor, and intellectual development.

Affected children are disadvantaged for their entire lives. Recent studies have shown a clear link between poverty, nutrition, and the cognitive abilities of children and their families.

Particularly alarming: Across the globe, the number of children whose families cannot afford adequate nutrition is growing – and this is true for both poor and rich countries. The 2nd International Congress Hidden Hunger "Hidden Hunger, Childhood Development and Long-Term Prospects for Society and Economy" will concentrate specifically on this critical 1,000 day window at the beginning of each person's life. To do so, it will bring together scientists and representatives from non-governmental organizations, business, the state, and society. The experts represent areas such as nutritional science, pediatrics, medicine, and political, social, economic, and agricultural sciences.

The opportunities for media representatives include

- Press conference on Wed, 4 March 2015, 11:45 a.m.
- Free accreditation for the entire Congress
- Interview arrangement before or during the Congress
- Inclusion in our press mailing list on the topic of nutrition / health

Links:

Accreditation at <http://hiddenhunger.uni-hohenheim.de/index.php?id=109364>

Homepage Congress Hidden Hunger: <http://hiddenhunger.uni-hohenheim.de/99564>

Text: Klebs

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